



## INCLUSIVE PARTNER SPOTLIGHT

Let's hear from...

Will  
& Well  
S I N G A P O R E

### TELL US ABOUT WILL & WELL'S BEGINNINGS.

The first sparks of Will & Well were ignited when a doctor approached Elisa, Will & Well's founder, to design clothes for his home care patients.

Elisa was then in her final year of pursuing her fashion diploma and embraced the idea of using her skills to serve the needs of the underserved. She eventually made inclusive clothing the research focus of her degree education in fashion design and sought to understand the dressing needs of persons with disabilities and the elderly.

After completing her studies, she realised there was a real need for inclusive clothing in Singapore, which she could not ignore while knowing she had the ability to provide solutions. Moreover, she felt a sense of responsibility towards the people she had given hope to over the course of her research. Thus, she founded Will & Well to make such solutions a reality for many.

Visit [Will & Well's website](#) to find out more!

click!

Check out  
what Will &  
Well's clients  
have to say!





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### WHAT KEEPS WILL & WELL GOING?

Elisa built Will & Well on the motivation that if her customers had the will to lead a good life, she would make it well for them.

Elisa shared, "Over the years, seeing many of our customers gain confidence, dignity, and independence through our work has encouraged us to persist with what we do." For Elisa herself, what has also kept her going is the team of people, past and present, who have supported Will & Well's work and brought it to where it is today.

The team has been a source of joy, comfort, and encouragement to Elisa and shows that while it's possible to make a difference alone, it's always better to do it together.

### WHERE FASHION MEETS TECHNOLOGY

Many elements of modern clothing like buttons and back zippers have not been updated for centuries, and these inconveniences are further amplified for people with disabilities. Assistive technologies are applied in Will & Well's apparels to meet diverse day-to-day needs.



#### MAGSNAP

Neodymium magnetic buttons that snap into place with simple movements



#### SWIPEFIT

Swipe and pull. Blouse opens fully for easy dressing with soft Baby Velcro closures securing it in place



#### FRONTSLIT

Designed specially to assist caregivers, parallel full-length zippers allow pants to open fully. No more tossing, turning or tugging to put on pants.

Source: [Will & Well](http://www.willandwell.org)